

arizona parenting

arizona source for families



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Meet Our Readers!

82% Female • 18% Male • 5% Grandparents

Education

22% Some College • 18% Associate Degree
48% Bachelor Degree • 25% Graduate Degree

Employment

68% Full Time • 18% Part Time
12% Home Maker • 2% Retired

Dollars & Cents

Phoenix Metropolitan Median
Household Income: \$58,000

Arizona Parenting Magazine Reader's
Median Household Income: \$81,000

Families

- 78% have 2 or more children ages 0-18
- 66% have children ages 0-4
- 52% have children ages 5-10
- 36% have children ages 11-14
- 38% have children ages 15-18

Editorial Planner 2019

Issues	Main Themes	Space Reservation and Art Deadline
JANUARY	Editorial: Early Childhood Directory: Education (Preschool-12th grade)	December 14
FEBRUARY	Editorial: STEM Directories: Education (Preschool-12th grade) & Camp	January 16
MARCH	Editorial: Summer Camp Directories: Education (Preschool-12th grade) & Camp	February 13
APRIL	Editorial: Family Health and Fitness Directories: Camp & Party	March 14
MAY	Editorial: Everything Summer Directories: Camp & Party	April 16
JUNE	Editorial: Annual Special Needs Issue Directories: Education (Preschool-12th grade) & Special Needs	May 16
JULY	Editorial: Family Entertainment Directories: Education (Preschool-12th grade) & Entertainment Guide	June 14
AUGUST	Editorial: Back to School & After School Fun Directories: Education (Preschool-12th grade) & Activity	July 16
SEPTEMBER	Editorial: Fine Arts & Childcare Directories: Childcare/Preschool & Activity	August 14
OCTOBER	Editorial: Annual Medical Directories: Medical & Party	September 12
NOVEMBER	Editorial: The Teen Issue Directories: Party & Holiday Theatre Holiday Gift Guide	October 15
DECEMBER	Editorial: Annual Family Resource Guide Holiday Gift Guide & Winter Break Camps	November 13

*Editorial content subject to change without notification.

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